



**CLOUDSECURE**  
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# 10 Reasons Why Your Business Needs Azure Active Directory

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The security of your business's data and systems is paramount. Here's how a **cloud-based directory and identity management service** can protect your business and simultaneously improve the productivity of your teams.



## 1 Single sign-on

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Onboard new employees quickly and efficiently, remove access to employees who have left the organisation, make it easier and faster to implement access to new cloud services and get users up-and-running sooner than ever before with a **single sign-on**. This simple process also encourages employees to comply with security and identity protocols.

## 2 Easy onboarding



Enjoy pre-integration with all of your favourite cloud services, from Salesforce to Office 365, as well as a simple onboarding process of any new systems, platforms or services you add to your workplace.



## 3 Real-time comms

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Azure Active Directory supports multiple platforms and devices, which gives you functionality across the organisation.

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## 4 Use existing IDs



Because Azure AD can integrate to your existing Windows Server Active Directory, you can manage access to Cloud features with a single sign-on. This creates a seamless working environment for users, whether they're working remotely or from the office.



## 5 Full control

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Azure AD multi-factor authentication and conditional access give you the security you need to protect your business, data and employees from unauthorised access.

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## 6 Use any software



Adopt the services and solutions you need to meet your organisation's requirements. Azure AD supports other virtual tools and operating systems, not just Microsoft solutions. This gives you the freedom to add any platforms or SaaS solutions your business requires.



## 7 Super security

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Azure AD gives you the ability to access comprehensive reporting that monitors application usage and gives you the means to implement enhanced security measures to protect your business.

## 8 Reduce risks



Feel confident that your resources are safe with automated responses that monitor unusual user behaviour and give 'just-in-time' administrative access to Microsoft services.



## 9 Use on-the-go

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With 99.7% uptime and running from 140 data centres around the world, including South Africa, Azure AD offers global availability and service.

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## 10 Fits your needs



Azure AD offers various pricing plans that fit your business's needs and budget. It also provides you with access to the world's leading business cloud applications and services through any device, at any location, giving your business and teams the freedom to operate from anywhere, at any time.